



ASMBS FOUNDATION

# LEAD<sup>SM</sup> Awards

*Honoring Leaders in the Field of Metabolic & Bariatric Surgery*

Washington, DC • October 31, 2017 • Gaylord National Resort & Convention Center

On behalf of the ASMBS Foundation Board of Directors, your organization is invited to join us for the 2017 LEAD Awards (in conjunction with Obesity Week). The Foundation's annual LEAD Awards brings together members of the ASMBS and the healthcare industry to honor individuals who have shown outstanding leadership and dedication to the field of metabolic and bariatric surgery.

The ASMBS Foundation, a 501(c)(3) non-profit organization, hosts this fundraising event to help continue our fight against obesity through research, education, and access to treatment. This event will also give us the opportunity to thank the many volunteers and corporate sponsors that support our efforts throughout the year.

The event will be attended by over 300 guests, including Key Opinion Leaders, to recognize the recipients of the following awards:

- Outstanding Achievement
- Excellence in Clinical Care
- Master Educator
- Surgical Innovation
- Excellence in Nutrition
- Distinguished Industry Partner
- Patient Safety & Quality Care

The ASMBS will also present the Integrated Health Circle of Excellence Award, and 2017 Research Grants.

We need your help to make this a successful event! Industry sponsorship is a major way to ensure the success of this special occasion. If you have a sponsorship idea that is not listed in the enclosed information, please contact the ASMBS Foundation and we will be happy to work with you to create a customized package.

We look forward to having your support and seeing you at Obesity Week!

Sincerely,

Marina Kurian, MD  
President, ASMBS Foundation



*Science. Education. Awareness.*

100 SW 75th Street, Suite 201, Gainesville, FL 32607 USA  
www.asmbfoundation.org | info@asmbfoundation.org  
Tel: 352-332-9100 | Fax: 352-331-4975



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## SPONSORSHIP BENEFITS SUMMARY:

As a sponsor, your organization will be recognized as a key contributor in the fight against obesity. Event Sponsors will receive the following benefits depending on sponsorship level:

**THE DEADLINE TO BECOME A SPONSOR IS JUNE 1, 2017**

	<b>PLATINUM</b> \$15,000	<b>GOLD</b> \$10,000	<b>SILVER</b> \$5,000	<b>BRONZE</b> \$2,500
Award Named After Your Company & Presentation of Award on Stage by Representative (optional)	Limited			
Extended Time to Present Award	✓			
Opportunity to Submit a Nomination for Your Company-sponsored Award, Listed Above* (optional)	✓			
Logo on Award	✓			
Logo on Event Step and Repeat	✓			
Company Product/Promotional Item Placed on Tables, or in Event Grab Bags	✓			
Table of 10 Reserved Prominent Location	Two Tables	One Table		
Admission Tickets for Guests and/or Company Representatives	20	10	5	2
Verbal Recognition on Stage	✓	✓	✓	✓
Logo on On-site Event Signs	✓	✓	✓	✓
Logo Displayed on Screen	✓	✓	✓	✓
Logo in Program	✓	✓	✓	✓
Recognition on Website(s)	Logo and Link to Website	Logo and Link to Website	Logo and Link to Website	Logo and Link to Website
Recognition in Marketing Emails	Logo and Link to Website	Logo and Link to Website	Logo and Link to Website	Logo and Link to Website
Recognition on Printed Marketing Materials	Logo	Logo	Name Listed	Name Listed

\* Please note that all other nominations are submitted by members of the ASMBS, and the Foundation Board of Directors will determine the final award recipients via an anonymous voting process. The nomination your company submits is not guaranteed to be selected as an award recipient.



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If you are interested in becoming a sponsor of the ASMBS Foundation's 2017 LEAD Awards, please complete this form and fax to 352-331-4975, email to [leslie@asmbsfoundation.org](mailto:leslie@asmbsfoundation.org), or mail to ASMBS Foundation, 100 SW 75th Street, Suite 201, Gainesville, FL 32607.

**Deadline for Event Sponsorship is June 1, 2017**

## PRICING:

Please check your organization's sponsorship level:

**Platinum** - \$15,000

Please select an award to sponsor:

Excellence in Clinical Care Award **Sold**

Excellence in Nutrition Award **Sold**

Master Educator Award

Dr. Ronald Clements Patient Safety & Quality Award

Surgical Innovation Award

**Gold** - \$10,000

**Silver** - \$5,000

**Bronze** - \$2,500

Additional event tickets and/or tables can be purchased online at [www.asmbsfoundation.org/lead](http://www.asmbsfoundation.org/lead)

## CONTACT INFORMATION:

Full Name (Please print)

Company/Institution

Street Address

City

State

Zip

Telephone

Fax

Email

## PAYMENT INFORMATION:

Check must be made payable to **The American Society for Metabolic and Bariatric Surgery Foundation.**

Check    American Express    Visa    MasterCard

Card Number

Expiration Date

Print Cardholders Name

Signature

Date

Billing Address (If different from mailing address)

## Thank you for your support!

Once your form is received, we will contact you for the information needed for accurate representation to maximize your benefits.

For questions or additional information please contact Leslie Galloway at [leslie@asmbsfoundation.org](mailto:leslie@asmbsfoundation.org)

**Tax ID#:** 59-3520006



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